Purva Kadav

UI/ UX Design Student

Pune, India
+91 8390013828

I'm a **UI/UX design student** passionate about **understanding people** and turning **insights** into thoughtful, intuitive digital experiences through **user-centered design, systems thinking**, and **interaction design.**

purva.kadav@mitwpu.edu.in
purvakadav4@gmail.com
https://www.behance.net/5c5c5eb4
https://www.linkedin.com/in/purva-kadav/

Education

Bachelor of Design in UI/UX
MIT World Peace University
2024 – Present
CGPA: 9.19 (Second Year)

Higher Secondary (Arts)
Arihant College, Pune
College Topper
92% (1st Rank in college)

10th ICSE Board
Pawar Public School
95%
School Topper (Art & Marathi)

Certifications

Google UX Design Professional Certificate (Completed in 2025)

Foundations of Design
Silica Institute, Pune

Experience

Design Team Member — The Buzz Cast
Aug 2026 – Present

Head of Design — IRIS MIT-WPU
Jul 2026 – Present

Achievements

CDC Certificate (Outstanding Performance)
State Level Essay Competiton in English
2nd Rank

Rural Immersion Programme (RIDE)
Student Leadership Development Programme (SLDP)
Life Transformation Center (LTC)

Projects

- **PlantBud**
  A plant-care platform helping users identify plant issues, learn better care practices, and connect with a community of plant lovers.
- **Belan**
  A UX concept making fresh, customizable rotis accessible through an app and smart vending machine.
- **Tambat Ali**
  A B2B platform connecting Pune's traditional coppersmith artisans with businesses seeking handcrafted products.
- **Nivaara**
  A women's health companion app for period tracking, personalized care, and timely reminders.
- **PosturX**
  A responsive footrest that encourages regular posture changes through subtle vibration, to work alongside focus, not interrupt it.

Skills & Tools

UX Research
User Interviews, User Research, Competitive Analysis, Personas, Journey Mapping, Usability Testing

UX & Product Design
Information Architecture, User Flows, Wireframing, Prototyping, Interaction Design, Design Systems

Design Thinking
Problem Framing, Ideation, Iterative Design, Storytelling, User-Centered Design

Visual Design
Layout, Typography, Visual Hierarchy, Branding, Social Media Design

---

Tools
Figma, Framer, FigJam, Miro, Adobe Photoshop,